Cambridge Healthtech Institute's 7th Annual

May 7-9, 2018 - Boston, MA **Aloft Boston Seaport Hotel**

Clinical Trial Innovation SUMMIT

New Technologies, Analytics, Quality Measures and Improved Partnerships for Clinical Trials of the Future













































2018 Conference Programs



Mastering Risk-Based Monitoring Proactively **Ensuring Quality** in Clinical Trials



Qoo Patient Recruitment & **Ⅲ** Site Selection



Big Data Analytics, Machine Learning, & Artificial Intelligence for Clinical Trials



Mastering Risk-Based Monitoring Ensuring Effective Monitoring & Successful RBM Implementation





EVENT FEATURES

Esteemed Delegates from 15 Countries

of Attendees are **Executives & Directors**

45%

of Attendees from Leading Biotech & Pharma Companies Reserve your exhibit space by February 15th AND SAVE \$300!





SPONSORSHIP, EXHIBIT & LEAD GENERATION OPPORTUNITIES

CHI offers comprehensive sponsorship packages that can be customized to your company's objectives and budget. Sponsorship allows you to achieve your objectives before, during, and long after the event. Packages may include podium presentations, exhibit space and branding, as well as the use of delegate lists. Signing on early will maximize your exposure to qualified decision-makers and drive traffic to your website in the coming months.

Podium Presentations – Available Within the Main Agenda!

Showcase your solutions to a guaranteed, targeted audience through a 15- or 30-minute podium presentation during a specific conference program, breakfast, lunch, or separate from the main agenda within a pre-conference workshop. Package includes exhibit space, on-site branding, and access to cooperative marketing efforts by CHI. For the luncheon option, lunches are delivered to attendees who are already seated in the main session room. Presentations will sell quickly, so sign on early to secure your talk!

One-to-One Meetings

Select your top prospects from the pre-conference registration list. CHI will reach out to your prospects and arrange the meeting for you. A minimum number of meetings will be guaranteed, depending on your marketing objectives and needs. A very limited number of these packages will be sold.

Additional Opportunities Available for Sponsorship Include:

- Conference Tote Bags
- Literature Distribution (Tote Bag Insert or Chair Drop)

- Badge Lanyards
- · Program Guide Advertisement
- · Padfolios and more...

Looking for additional ways to drive leads to your sales team?

CHI's Lead Generation Programs will help you to obtain more targeted, quality leads throughout the year. We will mine our database of over 800,000 life science professionals to meet your specific needs. We guarantee a minimum of 125 leads per program! Opportunities include:

· White Papers

Custom Market Research Survey

Webinars

Podcasts

Exhibit

Exhibitors will enjoy facilitated networking opportunities with qualified delegates, making it the perfect platform to launch a new product, collect feedback, and generate new leads. Exhibit space sells out quickly, so reserve your booth today!

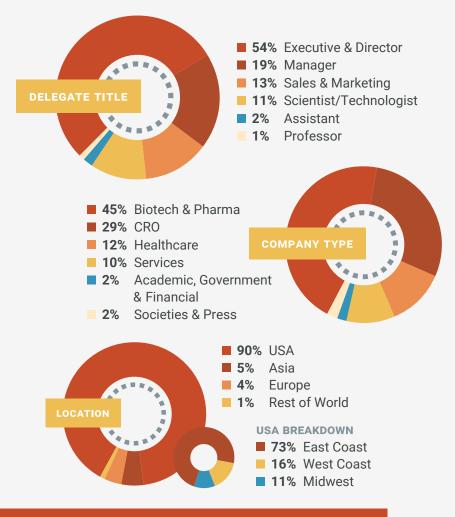
2017 SPONSORS & EXHIBITORS

- · Barton Associates
- Bioclinica
- Boston Biomedical Associates
- · Celeritas Solutions, LLC
- Clinical Research IO
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- Flex Databases

- · GenTech Scientific, Inc.
- goBalto Inc
- High Point Clinical Trials Center
- LMK Clinical Research Consulting, LLC
- Longboat
- MDCPartners

- · Medidata Solutions
- PreventionGenetics
- · Saama Technologies, Inc.
- Singapore Clinical Research Institute (SCRI)
- SubjectWell
- ThoughtSphere
- Orphanos

2017 ATTENDEE DEMOGRAPHICS



For additional sponsorship, exhibit & lead generation information, please contact:

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